



## **Volunteer Role Description**

### **Social Media Coordinator**

Kamloops Search and Rescue (KSAR) is a volunteer search and rescue team with a wide variety of skills providing an important life-saving service to the public, 365 days a year, 24 hours a day.

Currently, KSAR is looking for a volunteer who is comfortable posting and interacting on various social media platforms to help us increase our exposure in the community. This exposure will allow us to educate the public about wilderness safety, and will assist us in increasing donations so we may continue our life-saving work.

#### **Key Responsibilities:**

- In partnership with the Public Relations Coordinator, develop, implement and manage our social media strategy
- Create and manage daily social media content
- Interact with people who comment on the posts

#### **Knowledge, Skills & Abilities:**

- Advanced knowledge of various social media platforms, including Facebook, LinkedIn, Twitter, YouTube and others
- Excellent written and interpersonal communication skills
- Ability to work effectively both independently and as part of a team
- Experience working in a social impact organization is preferred

#### **Location:**

- This position is fully remote

#### **Time Commitment:**

- Hours are flexible, averaging between 1 to 2 hours per week.

#### **Application Process:**

- Please send an email expressing your interest and detailing how you fit the role to [recruiting@ksar.ca](mailto:recruiting@ksar.ca)